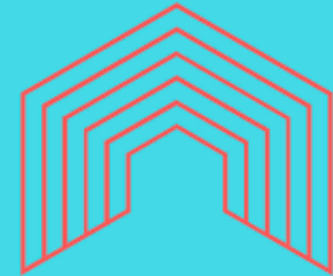


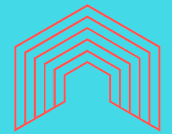
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Challenge – Restated Solution – Electronic Standards

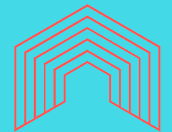
- PROBLEM?
 - Data Sharing Process: Ctrl C, Ctrl V & *More*
- Solution?
 - Developing Industry Messaging Standards



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Property Industry Illustration



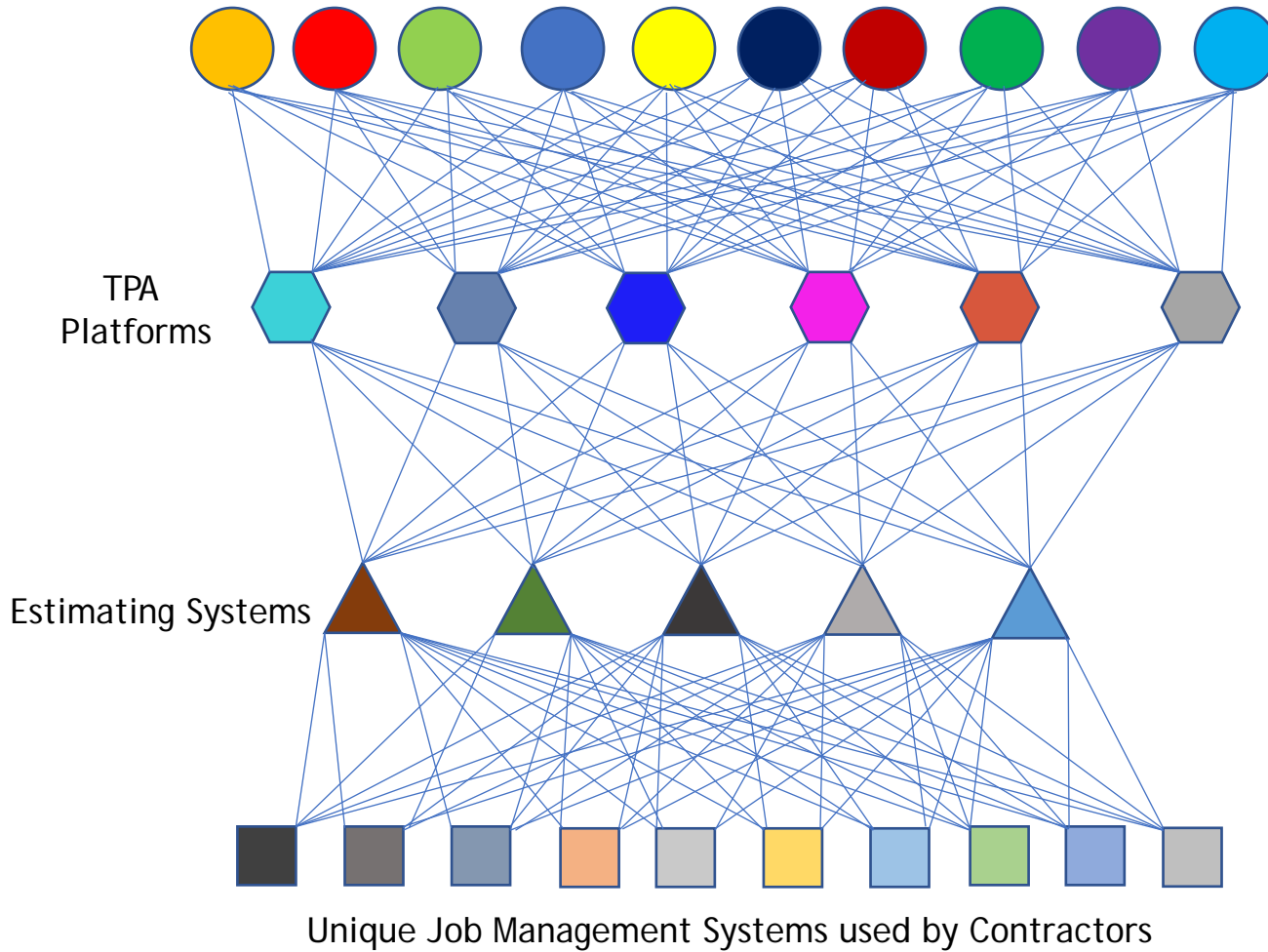
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Today it Means:

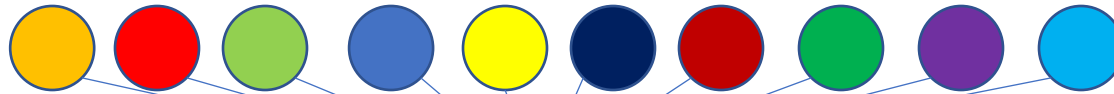
- 140 Unique, Ever-Changing Interfaces just in the example
 - Monitored and Maintained and Expensive!
 - Across Multiple Entities
 - Each One Changing at Will with No Process or Coordination
 - No Standard Messages or Processes
- 140 Individual Channels/Interfaces
- Industry Impact: Thousands of Unique Combinations of Interfaces

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Unique Claims Management Systems used by Insurers



Unique Claims Management Systems used by Insurers



Standard Message '1'

TPA Platforms



Standard Message '2'

Estimating Systems



Standard Message '3'



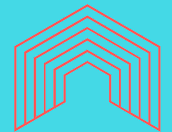
Unique Job Management Systems used by Contractors

What Could be Tomorrow

- Standard Messages
- Highly Stable Standardized Interfaces
- **Paint Me The Picture...**

Sharing of key data across different disciplines

- Drying application
- Updating SLAs/sketches/line items to estimating platforms
- TPA platforms
- Internal systems

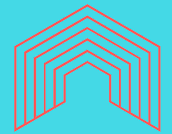


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What Have We Completed?

- CIECA's Standards Development Methodology
- Simplified Workflow
- Identify Message Exchanges
- Reviewed Property Estimating Systems
- ...
- *Next up!*
- *Creation of a new entity to create and manage data standards usable across all platforms*

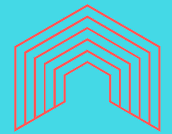


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Summary

- Simplistic: technology and processes
- Results are Highly Accurate
- Greater Efficiency with Additional Platforms
 - Photo Capture Systems
 - Water Documentation Systems
 - Aerial Measuring Data Systems, etc.

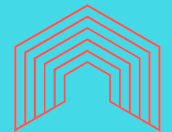


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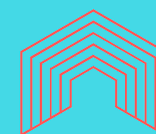
You need us, We need You!

- Show Your Support
 - Go To - <http://gotopirc.com/pirc-datastandardsinitiative>
 - All need to take the next step of engagement...
- WHAT WE NEED:
 - Support for the creation of the new entity – with enough positive feedback



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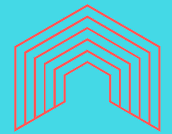
Audience Poll:

Would you support a non-profit entity organized to create and manage data standards for the industry? (Y/N)

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Use Q&A or Raise Hand:

- ✓ *Do you have comments or questions for the committee?*



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